

**Traverse City Downtown
Development Authority Regular
Meeting
Zoom Meeting
Friday, July 17, 2020
8:00 am**

The Downtown Development Authority Meeting Will Not Be Held At the Governmental Center. The Downtown Development Authority Meeting Will Be Conducted Remotely Via Zoom Webinar.

Quick Highlights for Viewing and Participating
(Finer Details Below)

The Downtown Development Authority Meeting will be broadcast live on Cable Channel 191 and streamed at:
<https://www.tacm.tv/govtvnow.asp>

Anyone wishing to give public comment will need to call in and wait in a "virtual waiting room" where their microphones will be muted until they are called upon:

Dial: 312-626-6799
Meeting ID: 857 2037 1897
Participant ID: # (yes just #)
Posted and Published



The DDA recognizes the importance of not bringing people together unnecessarily in an effort to stop the spread of COVID-19. The Governmental Center has been closed to walk-in traffic and will be closed for DDA meetings for the foreseeable future. Members of the DDA will not be present in the Governmental Center for official DDA meetings.

For the foreseeable future, the DDA does not intend to convene other committees of the DDA unless there is critical action to be taken; meetings that do not need to be held will not be held. The meeting is being conducted remotely to assist in stopping the spread of COVID-19. Individuals with disabilities may participate in the meeting by calling-in to the number as though they were going to be giving public comments as outlined below or by calling the TDD#. Individual members of the DDA may be contacted via email. Member email addresses can found at the DDA website: dda.downtowntc.com.

DDA meetings will continue to be broadcast live on Cable Channel 191 and will be streamed live at: <https://www.tacm.tv/govtvnow.asp>.

For members of the DDA and key staff, their name will appear on screen when they are speaking. For individuals who may wish to give public comment, the method for providing public comment during these remote-participation meetings is to call: 312-626-6799 and enter the Meeting and Participant ID.

Callers wishing to give public comment may call in before the meeting starts and wait in a "virtual waiting room." Going forward, these instructions will be included in every published agenda of the DDA. Those calling in will be able to hear the audio of the DDA meeting, yet their microphone will be muted.

When the DDA accepts public comment, in the order calls were received, the meeting facilitator will identify the caller by the last four digits of their telephone number and ask them if they would like to make a comment. While not required, but so we do not have to go through an unnecessarily long list of callers, we ask, if possible, that those who do not wish to give public comment refrain from calling in and instead listen to the meeting online at: <https://www.tacm.tv/govtvnow.asp> or on Cable Channel 191.

The DDA CEO has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the DDA Office

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Jean Derenzy, CEO
(231) 922-2050
Web: www.downtowntc.com
303 East State Street, Suite C
Traverse City, MI 49684

Welcome to the Traverse City Downtown Development Authority meeting!

Agenda

1. CALL TO ORDER

2. ROLL CALL

3. CONSENT CALENDAR

The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.

- A. Consideration of Minutes for the Regular Meeting of June 19, 2020 (approval recommended)

[Downtown Development Authority Regular Meeting - 19 Jun 2020 - Minutes - Pdf](#)

- B. Consideration of approving the financial report and disbursements for DDA, TIF 97, Old Town TIF, Parking Services and Arts Commission for June 2020 (approval recommended)

[DDA, TIF 97, and Old Town TIF Financials June 2020 - PDF](#)

[TC Parking Services Financials June 2020 - PDF](#)

[TC Arts Commission Financials June 2020 - PDF](#)

4. CEO REPORT

- A. TraverseConnect One-Year Agreement (Motion Required)

[TraverseConnect Agreement - Memo](#)

- B. Approval of Grant Agreement - MEDC Salons/Spas/Fitness Centers (Motion Required)

[MEDC - Memo](#)

[MEDC Attachment A - PDF](#)

- C. Discussion and Overview Parking Fees (Input/Overview to be brought back in August)
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[Parking Introduction - Memo](#)
[TDM Rate Study and Management Implementation Plan - Memo](#)

- D. Progress on Strategic Plan (Information / Discussion)
[Dashboard Priorities - PDF](#)
[Dashboard - PDF](#)
 - E. Uptown Riverwalk (Verbal Report)
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5. BOARD MEMBER UPDATES

- A. Farmers Market (Hardy)
[Farmers Market Board Update July 2020 - Memo](#)
 - B. Arts Commission (Hersey)
[Arts Commission Report - Memo](#)
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6. STAFF REPORTS

- A. Community Police Update (Officer Culver)
 - B. Update on Front Street Closure (Burkholder & Viox)
[Front Street Memo Update - Memo](#)
 - C. Parking Services Update (VanNess)
[TC Parking Services Update July 2020 - Memo](#)
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7. RECEIVE AND FILE

- A. DTCA June 2020 Minutes
[DTCA Board Minutes June 11, 2020 - PDF](#)
 - B. TCBN Article June 2020
[TCBN Article June 2020 - PDF](#)
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8. PUBLIC COMMENT

9. ADJOURNMENT