

# Traverse City Downtown Development Authority Regular Meeting

Friday, February 21, 2020

**8:00 am**

Commission Chambers, Governmental Center  
400 Boardman Avenue  
Traverse City, Michigan 49684



The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:  
c/o Jean Derenzy, CEO  
(231) 922-2050  
Web: [www.downtowntc.com](http://www.downtowntc.com)  
303 East State Street, Suite C  
Traverse City, MI 49684

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# Welcome to the Traverse City Downtown Development Authority meeting!

## Agenda

### 1. CALL TO ORDER

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### 2. ROLL CALL

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### 3. CONSENT CALENDAR

*The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.*

- A. Consideration of Minutes for the Regular Meeting of January 17, 2020 (approval recommended)  
[DDA January 17, 2020 Minutes](#)
  - B. Consideration of approving financial report and disbursements for DDA, TIF 97, Old Town TIF, Parking Services and Arts Commission for January 2020 (approval recommended)  
[DDA, TIF 97 and Old Town TIF Financials January 2020](#)  
[Traverse City Parking Services Financials January 2020](#)  
[TC Arts Comm Financials January 2020](#)
  - C. Strategic Plan Program Dashboard (approval recommended)  
[Strategic Plan Dashboard](#)
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### 4. CEO REPORT

- A. DDA District Expansion, 8th Street  
[8th Street DDA District Expansion CEO Report](#)  
[8th Street DDA District Expansion Map](#)
  - B. Acceptance of EGLE Grant  
[EGLE Grant CEO Report Revised](#)  
[Eagle Letters/Agreement](#)
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- C. Farmers Market Management Agreement  
[Farmers Market Management Agreement CEO Report](#)  
[SEEDS Proposal](#)
  - D. Farmers Market Advisory Board Appointment  
[Farmers Market Advisory Board Appointment CEO Report](#)
  - E. Project Updates  
[Project Updates CEO Report](#)  
[Planning Commission Memo](#)
  - F. TCLP Fiber Agreement for Hardy Parking Garage  
[Fiber Installation License Agreement Memo](#)  
[Fiber Installation Overview Hardy](#)
  - G. Recodified Tax Increment Financing Act (Amendment)  
[TIF Act Amendment And Draft Bills](#)
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**5. SPECIAL ORDER OF BUSINESS**

- A. Annual Report Presentation
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**6. BOARD MEMBER UPDATES**

- A. Arts Commission (Hershey)  
[Arts Commission Update Memo](#)
  - B. Parking Subcommittee (Hardy)  
[Parking Subcommittee Update Memo](#)
  - C. Farmers Market (Hardy)  
[Farmers Market Advisory Board Memo feb](#)
  - D. Special Request - Cruise Ship Discussion (Carruthers)
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**7. STAFF REPORTS**

- A. Community Police Officer
  - B. Commuter Programs Update  
[Commuter Programs Update Memo](#)
  - C. Parking Services Update  
[Parking Services Update Memo](#)
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**8. CLOSED SESSION FOR POSSIBLE PROPERTY PURCHASE MCL 15.268(D) MOTION REQUIRED**

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**9. RECEIVE AND FILE**

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- A. DTCA Minutes January 2020  
[DTCA Minutes January 9, 2020](#)
  - B. Parking Subcommittee Minutes January 2020  
[Parking Subcommittee Minutes January 9, 2020](#)
  - C. Farmers Market Advisory Board Minutes January 2020  
[Farmers Market Advisory Board January 27, 2020](#)
  - D. Lower Boardman River Leadership Team Minutes January 2020  
[Lower Boardman River Leadership Minutes January 29, 2020](#)
  - E. Traverse City Arts Commission Minutes January and February 2020  
[TC Arts Commission Minutes January 15, 2020](#)  
[TC Arts Commission Minutes February 7, 2020](#)
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**10. PUBLIC COMMENT**

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**11. ADJOURNMENT**